

Richie Rich
and
Jackie
JOKERS

THE RICHEST KID IN THE WORLD!

APPROVED
BY THE
COMICS
CODE
AUTHORITY

Richie Rich

and the
CLOWN PRINCE
of SHOW BIZ!

Jackie JOKERS



PDC 52717-2

NOV. No. 1

25c



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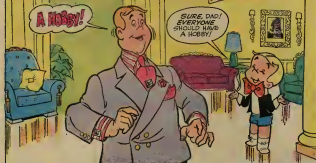
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Richie Rich in THE HOBBY

THE POOR LITTLE RICH BOY



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AND KEEP EVERY ONE
OF THEM!
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BEFORE THEY'RE GONE!



ON SALE JULY 24



ON SALE JULY 26



ON SALE AUG 2

NEW CASPERS

THAT YOU'LL LOVE...
AND LIKE EVERYONE
YOU'LL GET 'EM!!



ON SALE AUG 9



ON SALE AUG 13



ON SALE AUG 30



ON SALE SEPT 20



ON SALE SEPT 27

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SAD SACK COMIC!

YOU'LL LOVE THEM...
NEWER... FUNNIER...

YOU'LL WANT TO OWN EVERY ONE OF THEM...
SO YOU CAN READ AND READ THEM AGAIN!
BUY THEM NOW BEFORE THEY'RE GONE



ON SALE JULY 26



ON SALE AUG-2



ON SALE AUG-9

**HURRY!
GET YOUR
COPIES!**



ON SALE AUG-16



ON SALE AUG-23



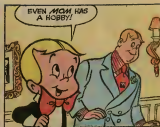
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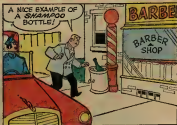
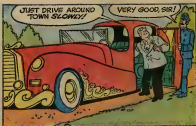
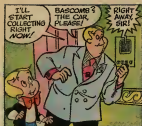


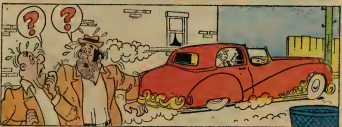
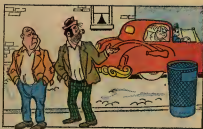
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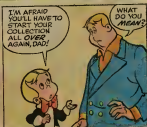
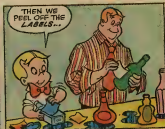


ON SALE SEPT-27









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hand brake.

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all around.

Coaster brake
makes it stop
fast.

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ON SALE JULY 26



ON SALE AUG. 2



ON SALE AUG. 9



ON SALE AUG. 9



ON SALE AUG. 16

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RICHIE RICH

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MORE *STORIES*...
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COMICS ARE
DISPLAYED!

EACH ONE **DIFFERENT**
EACH ONE A BILLION DOLLAR
SENSATION.

OTHER HARVEY COMIC STARS



ON SALE AUG. 23



ON SALE AUG. 23



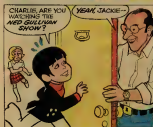
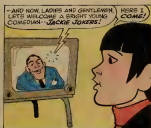
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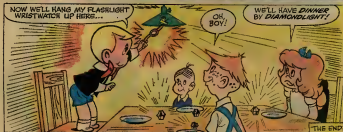


Richie Rich

THE POOR LITTLE RICH BOY

GEE, FRECKLES IT'S NICE OF YOU
AND PEE WEE TO *INVITE* US TO
DINNER TONIGHT!

OUR *PLEASURE*,
RICHIE! AFTER ALL,
YOU'VE INVITED US
FOR DINNER
MANY TIMES!



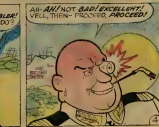
Jackie JOKERS

SMASHING PERFORMANCE!

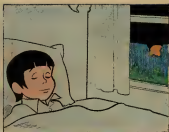


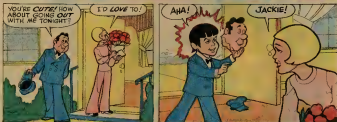












Jackie JOKERS

THE SHOW MUST GO ON!

WOW! HOW CAN DAD
GIVE SUCH A GOOD
PERFORMANCE WHEN
HE'S NOT FEELING
WELL, MOM?

BECAUSE,
JACKIE, THE
SHOW MUST
GO ON!



BUT, WHY?



WHY WHAT?

WHY MUST
THE SHOW
GO ON?



BECAUSE IT SIMPLY
HAS TO, DEAR! IT'S
A SHOW BUSINESS
TRADITION!

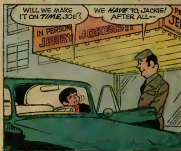


ACE GOING, JERRY—
THE AUDIENCE NEVER
KNEW YOU WERE ill!

THANKS. THE SHOW MUST GO ON
— AND ALL THAT JAZZ!

COUGH











Richie Rich

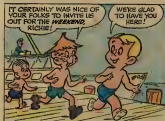
THE POOR LITTLE RICH BOY

FRECKLES! FEE WEE!
THERE IT IS NOW,
DAD'S NEW ISLAND!



IT CERTAINLY WAS NICE OF
YOUR FOLKS TO INVITE US
OUT FOR THE WEEKEND,
RICHIE!

WE'RE GLAD
TO HAVE YOU
HERE!



COME ON, KIDS, WE'RE GOING OVER TO
THE COVE TO DO SOME SCUBA DIVING
AND EXPLORING!

THERE'S NEW SCUBA
GEAR IN THE BEACH
HOUSE!



LATER--

SAY, RICHIE--
WHO'S THAT?

OH, THAT'S JUST
MY MOM!



DAD'S TEACHING
HER HOW TO DIVE!



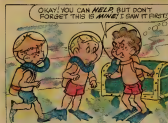
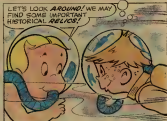
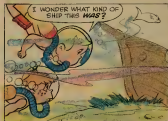
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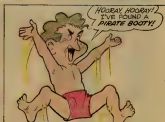
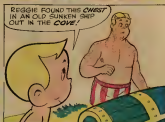
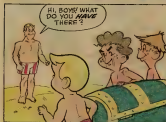
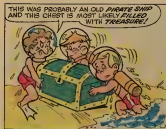
Richie Rich

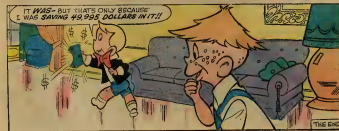
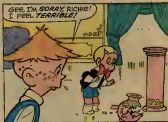
THE POOR LITTLE RICH BOY

THESE UNDERWATER MICROPHONES ARE GREAT, RICHIE!

YES, IT'S NICE TO BE ABLE TO COMMUNICATE! LOOK AT THAT!







The Jackie JOKERS

TV SPECIAL



EACH ISSUE WE WILL PRESENT JACKIE JOKERS IN ONE OF HIS FAMOUS TV, MOVIE OR NIGHTCLUB ROLES.

☆☆—CAST—☆☆

GLADYS JERSON as The Storekeeper
SHORTY BERRY as The Newsboy
MOORE MENDAL as Monty Nickle

—and—

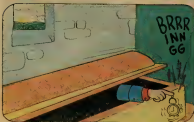
Jackie JOKERS

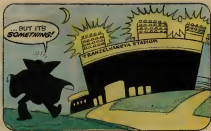
as

COUNT











NEXT ISSUE! JACKIE AS KING KONG FII!

Jackie Jokers in Sensational Dummy!

The lettering on the office door read 'Ben Booker—Theatrical Agent'. The well dressed man studied it silently for a moment, nodded slightly, and opened the door. "Klunker!"—Herb Klunker, as I live and breathe!" exclaimed Ben Booker, rising from his chair behind the cluttered desk to greet his visitor. "How have you been?"

"Can't complain, Ben" came the reply. "I'm not in show business anymore, but I still enjoy following the careers of some of the people whose work I admire. As a matter of fact, that's why I've come to see you today!"

Ben Booker smiled. "You know, Herb," he said, a cloud of purple cigar smoke escaping from his lips, "I've seen a lot of acts in my day, but I still think you were the best ventriloquist act I've ever seen!"

"Thanks, Ben, but that brings me to the reason I'm here today," answered Herb. "You're handling a kid named Jackie Jokers. I've watched him work and I think he's just right for what I have in mind!"

Ben leaned over his desk expectantly. "Jackie Jokers is the finest young comedian in the country today! What do you have in mind?"

"A ventriloquist act!" came the quick

reply. "Not an ordinary ventriloquist act, but something different!" Noticing Ben's expression of interest, Herb continued. "You may remember, just before I was forced to give up my act because of illness, there were stories going around that I was about to introduce a new technique."

Ben nodded—"Something regarding a new type of dummy, wasn't it?"

"RIGHT!" shot back Herb, "Ever since then, I've been waiting for a performer to come along who could handle it, and your Jackie Jokers is that performer! If it's agreeable to you, let's meet at the Broadway Theatre tomorrow. I'll bring my wooden friend—you invite Jackie, and let's see if we can get them together!"

"Agreed!" laughed Ben, walking from behind his desk to shake Herb's hand. "See you tomorrow!"

Jackie Jokers wasn't prepared for what met his eyes when he arrived at the Broadway Theater. He had used several different dummies in the ventriloquism portion of his act, but he had never seen one quite like this! It was as large as a man and had the funniest face Jackie had ever seen. Jackie noticed Ben Booker and Herb Klunker standing near the dummy. With no hesitation, Jackie walked right up to the wooden figure, extended his hand, and said, "I'm very pleased to meet you, Mr. Klunker—I've heard so much about you!"

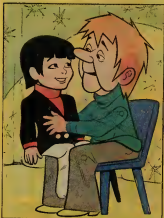
Ben and Herb burst out laughing and Jackie heard Herb say, "I'm sure that Jackie will be great for what I have in mind! Let's get down to business!"

Several weeks of secret rehearsing followed. The word was out that Jackie Jokers was going to introduce an unusual ventrilo-

CASPER, THE FRIENDLY GHOST



quism act and the opening-night celebrity audience at the Broadway Theatre was abuzz. What could be new about a ventriloquism act? They didn't have to wait long to find out! The houselights dimmed, the spotlight searched out curtain right, the



orchestra struck up a fanfare and into the spotlight leaped Jackie Jokers and what had to be the largest ventriloquist's dummy anyone had ever seen!

"So what!" muttered some people in the audience. "Big deal!" "A big dummy—THAT'S the unusual act we came to see?"

The first inkling the audience had that this was, indeed, a special evening was when Jackie and Woodenhed (the dummy's name)

sat down on a stool at center stage. Instead of the dummy sitting on Jackie's lap, Jackie was sitting on the DUMMY's lap! This was going to be different!

"How are you feeling tonight, Jackie?" Woodenhed asked!

"Not bad, considering I'm the first live person to work for a dummy!" answered Jackie.

"That's not so," replied Woodenhed, pointing towards the audience. "I'm sure there are plenty of people out there who feel THEY work for DUMMIES!"

The audience roared. It's approval as Woodenhed continued: "You know, Jackie, you're lucky! I'm constructed of LUXURY woods, LUXURY materials, and LUXURY wiring!"

"How does that make ME lucky?" asked Jackie.

"Because," continued Woodenhed, "You're sitting in the LAP OF LUXURY!"

Jackie's practiced glare added to the crowd's mirth and it was soon obvious that the new act was a smash hit!

A delighted crowd exited the Broadway Theatre several hours later, thrilled by the amazing talents of Jackie Jokers.

Later that evening, at the best table at Sardi's, traditional dining spot of theatre people, Jackie, Herb Klunker and Ben Booker discussed the sensational reviews.

"Jackie" said Herb, "You brought my idea to life!"

"That's nothing!" Woodenhed said suddenly. "If he's such a genius, let's see him bring ME to life!"

Everybody burst into laughter, and Jackie wished this wonderful evening would never end.

RICHIE RICH

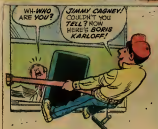
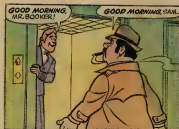


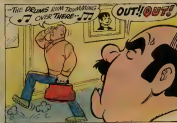
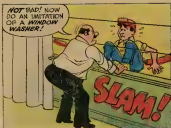
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JACKIE JOKERS' AGENT BEN BOOKER

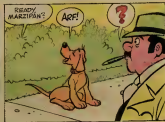
**THAT'S
SNOW BIZ**





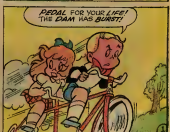
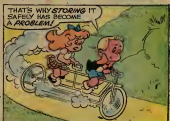
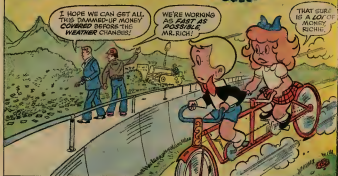


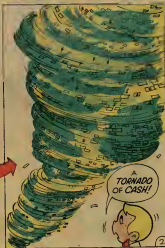




Richie Rich IN THE MONEY STORM

THE POOR LITTLE RICH BOY





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THIS
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PLAY
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FRIDAY
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SUNDAY, too!!
(-and MONDAY!...other days also!!)



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YOUR DEALER
EVERY WEEKEND
BEGINNING ON THURSDAYS!



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NOW BEFORE
THEY'RE ALL
GONE!!

HERE ARE THE DATES FOR THESE
GREAT HARVEY COMICS
TO COME OUT...
MARK THEM ON YOUR CALENDARS!

MARK THESE NOV.
HARVEY ISSUES
ON YOUR CALENDAR!

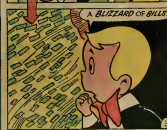
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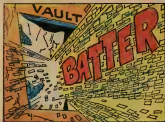
GET YOUR
ISSUES ON SALE
ON THESE DAYS
BEGINNING EACH BIG
HARVEY THURSDAY!

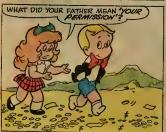
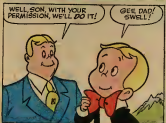
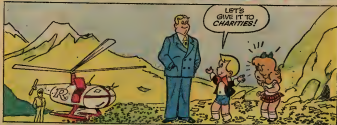
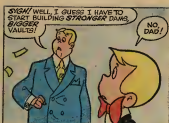
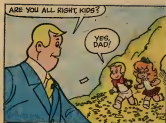
AUGUST 2
RICHIE RICH MONEY WORLD*8
SAD SACK U.S.A.*7
CASPER & GHOSTLY TRIO*7
WENDY*82
LITTLE DOT*152
HOT STUFF*119
AUGUST 9
RICHIE RICH MILLIONS*62
HOT STUFF SIZZLERS*57
SAD SACK, BARGE & SADIE*8
RICHIE RICH*123
CASPER & WENDY*8
AUGUST 16
SAD SACK*135
RICHIE RICH RICHES*8
LITTLE LOTTA*110
SPOOKY*139
AUGUST 23 (PUBLISHED 1972)
RICHIE RICH & C*58
CASPER & SPOOKY*46
SAD SACK*46
RICHIE RICH BANK BOOK*8
SPOOKY HAUNTED HOUSE*8
LITTLE AUDREY & MELVIN*51
LITTLE DOT DOTLAND*61
AUGUST 30 (PUBLISHED 1973)
LITTLE DOT'S UNCLE LAUNTS*30
TV CASPER & CO.*44
RICHIE RICH SUCCESS STORMS*33
SAD SACK ARMY LIFE PARADE*49

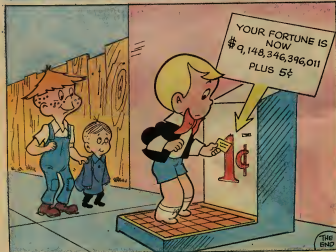
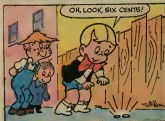


...HARVEY COMICS, IS COLUMBUS CIRCLE, NEW YORK, N.Y., 10028









Collegeville Costumes

**brings you the
magic of halloween**

With costumes that turn you into your favorite TV star. Like Casper, the friendly ghost; Beep, Beep, The Road Runner; Popeye, the sailor man; or that clever Bugs Bunny.

Collegeville has your other favorites, too, including witches and monsters; pretty princesses; or flashier costumes you can turn on and off. Look for the store that has Collegeville Costumes ... all your friends will be there.

COLLEGEVILLE COSTUMES

Collegeville, Pa. 19426



HERE'S AN AMAZINGLY EASY PLAN
THAT GIVES YOU BOTH

Sell GRIT

"America's Greatest
Family Newspaper"

**Many Boys Make \$1 to \$5 or More Weekly
and Win Many Neat Prizes Too**

GRIT Will Help You Get Started in Your Own Profitable Business

You will be sent papers, supplies and selling help. GRT will allow you credit on unsold copies until you know how many you can sell. So you will pay only for the papers you sell. You cannot lose a thing by starting a GRT business. Over 1,300,000 families read and enjoy GRT every week.

You have so much to gain — cash profits — prizes and you'll receive valuable business training which will be helpful to you through the years to come. Join the more than 30,000 boys now selling GNT in a few hours spare time each week.

Fill Out and Mail This Coupon Today to
GRIFF Publishing Co., Williamsport, Pa. 17701

Papers Sent Only to Boys in Continental U. S.

Robert Johnson and Jeffrey Walker

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HC 103

I'd like to sell this for profits and glory.

Name	Age	Sex	Height (cm)	Weight (kg)	Heart Rate (b/min)	Respiratory Rate (b/min)	Temperature (°C)	Blood Pressure (mmHg)	Saturation (%)	SpO2 (%)	SpO2 (mmHg)
1	25	M	175	75	72	16	36.5	120/80	98	98	100
2	30	F	160	60	68	14	36.8	110/70	97	97	99
3	35	M	180	80	75	15	36.6	125/85	96	96	98
4	40	F	165	65	70	15	36.7	115/75	95	95	97
5	45	M	170	70	73	16	36.9	120/80	94	94	96
6	50	F	155	55	65	14	36.4	110/70	93	93	95
7	55	M	175	75	78	17	37.0	125/85	92	92	94
8	60	F	160	60	70	15	36.8	115/75	91	91	93
9	65	M	180	80	80	18	37.1	130/90	90	90	92
10	70	F	165	65	75	16	36.9	120/80	89	89	91

Are You a Boy? Age _____ Date Born _____ Year _____

In Case of _____

Street and No. _____ P. O. _____

Post Office _____ State _____

2 in _____

Byron G. Hunter
1448 14th Street
Berkeley, CA 94704

[illegible]

DO YOU NEED EXTRA MONEY?

**EXCITING!
CHRISTMAS
EVERGREEN
WREATH ASST.**
24 charming folders,
7 different subjects.
Wreaths frame
winter birds, bells,
Santa's Festival!



It costs you nothing to try

'100.00 IS YOURS

For asking only 100 boxes of popular Winter Wonderland Assortment, you make \$1.00 for selling 5 boxes, \$10.00 for 10 boxes, etc. Box sets make even more money showing our 10-page full-color catalog of Christmas gifts and household items. A few dollars or hundreds of dollars in 30 years. And call on neighbors, friends and relatives in your spare time.

Get our entire Business Package Fast Reply Coupon Book—mail it today!

—and we will send you immediately, leading Selling Card Box Assortments on approval—plus full choice of personalized Christmas Cards. No experience necessary.



**WINTER WONDERLAND
CHRISTMAS BOX**
20 Deluxe Cards
Traditional designs

OUR BOXES
ARE NEW AND
UNUSUALLY
ATTRACTIVE

CALL OR
WRITE TODAY
FOR FREE
CATALOG
AND
COUPON BOOK

No Cash Advance



7-PIECE COLONIAL WALL RACK
Solid hardwood rack with
antique mahogany finish. Has 6
indispensable kitchen tools.



**6-DOOR
CONISTER HUTCH**
Lovely Early
American replica
holds 6 tall-size
cassins.



IT COSTS
YOU
NOTHING
TO TRY

FREE
50-PAGE
Color
Catalog
of Christmas
Gifts and
Household
Items



REF: P1

CHEERFUL HOUSE DIVISION OF ROYAL INDUSTRIES, INC. White Plains, N.Y. 10606



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They sell so fast and now I can't wait to be a salesman next year.
CHUCK BROWN, JR.
 It was very difficult for a girl my age to earn money until I discovered Christmas Packs.
PATTY DUNCAN, Miss



Today I sold 18 Christmas Packs and yesterday I sold 24.
STEVE KASEL, JR.
 Through the trust in me I was able to sell a girl I could not afford to buy.
WILLIAM MURPHY, Jr.



So far this year I've sold 160 Christmas Packs and am ordering more.
TIM MCDANIEL, Jr.
 People are anxious to buy Christmas Packs because they can see at a glance what a business they are.
STEVE HUSHELM, Jr.



BOTTLE BOWL



BASKETBALL AND GOAL



JOHNNY UNITAS FOOTBALL



WHO WATCH SET



GIRL'S TRAVEL CASE



4-PLAYER BADMINTON



CRICKET-BATOR



INSTANT LOAD CAMERA



JOHN JERRY'S WATCH



HOCKEY GAME



ENGINE-POWERED MOTORBOAT



TRANSISTOR RADIO



MODEL ENGINE KIT



RADIO-PICTOGRAPH



ELECTRIC FOOTBALL GAME



NOT DOGGER



SLEEPING BAGS



COMPLETE ARCHERY SETS



30-POWER TELESCOPE



CHEMISTRY SETS



POLAROID COLOR CAMERA



SLEEPING BAGS



BICYCLES



POOL TABLE SET



CASSETTE RECORDER



30-2 CAMPING SET



MAKE MONEY GET PRIZES

with Fast Selling \$1.00 Christmas Packs

GET YOUR PRIZE THIS EASY WAY—Take your choice of over 100 prizes. You can earn as many as you want—quickly, easily. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one order of 18 Christmas Packs. Some of the larger prizes require more sales as explained in the Big Prize Book.

SEND NO MONEY, WE TRUST YOU

It's easy to sell these Christmas Packs to your family, friends and neighbors. Each Christmas Pack contains 6 Beautiful Christmas Cards, 6 Envelopes and a big assortment of gift cards, gift tags and Christmas seals—just what every home needs at Christmas time. 120 Pieces a Every Pack—a big value for only \$1.00. They are much easier to sell than high-priced boxes of cards. Many boys and girls sell all their packs in one hour. You can, too—and get your prize at once. Or, if you want money instead of a prize, keep \$0.00 in cash for every 18-pack order you sell. There's no risk on your part, for any unsold packs may be returned. **BE FIRST** in your neighborhood. Mail coupon in an envelope today for your Christmas Packs and Big Prize Book—give the other coupon to a friend.

MAIL ONE COUPON NOW Give the Other to a Friend

AMERICAN SPECIALTY CO.

Dept. 35
 Lancaster, Pa. 17604

AMERICAN SPECIALTY CO., Dept. 35, Lancaster, Pa. 17604 Please send me your Big Prize Book and one order of 18 Xmas Packs. I will sell the Xmas Packs at \$1.00 each, send you the money and choose my prize.

Name _____
 Address _____
 City _____
 State _____
 Zip _____

AMERICAN SPECIALTY CO., Dept. 35, Lancaster, Pa. 17604 Please send me your Big Prize Book and one order of 18 Xmas Packs. I will sell the Xmas Packs at \$1.00 each, send you the money and choose my prize.

Name _____
 Address _____
 City _____
 State _____
 Zip _____

EXTRA!

\$2,000 GIVEN AWAY in our Promptness Contest!
\$1,000 U.S. Savings Bond plus \$1,000 more in runner-up awards.
 Contact information is sent with your Big Prize Book and Christmas packs.



1. Do you really want more money? ☐ Yes ☐ No

2. Are you able and willing to do a little work to get it? ☐ Yes ☐ No

3. Do people like and trust you? ☐ Yes ☐ No

4. Can you name five neighbors or relatives that you know well? ☐ Yes ☐ No

If you can answer YES to these questions, you're on your way to making \$300 or more.

Babysitting and lawn mowing just don't make it. So, to help you make the money you want, we've put together a dynamite collection of Personalized Christmas Cards. Almost anyone would want to buy these beautiful cards imprinted with his own name. And they will buy them from you, because exclusive cards like these would cost TWICE AS MUCH in a store.

All that you have to do is show these cards to the people you know. The cards will sell themselves and the money you make on every box they buy can really mount up fast!

Complete Selection of 46 Different Cards.



To make things even easier for you, we supply, free of charge, our Display Album with 46 different cards from which to choose, our fancy card catalog and sales-starter kit, plus your Dealer Sample Boxes on approval. Everything you need to start making money is sent to you at our expense. You risk nothing. And no experience is necessary.

pass this test and you may earn \$300.

So, if you want to make money . . . if you want to buy whatever you need . . . fill out the coupon below, cut it out and send it today! Remember, every day that you delay is a day that you could be making money!



FREE OFFER

Fill in and mail the coupon below and you will receive a free gift packet of Postables® Tender cards that let you say just what you want. These thought-notes are the newest thing in personal greetings. And they mail themselves.

YES! I want to start making money. And lots of it. Send me your free Display Album with 46 different cards. I understand that as a dealer, I am now eligible to receive free color literature and other seasonal samples on approval as they become available.

Name

Address

City State Zip

Age Sex Mar.

• I understand that I am now eligible to receive free color literature and other seasonal samples on approval as they become available.

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